Eden Reforestation Projects Executive Dashboard

Eden Reforestation Projects

Our Mission: *To offer the dignity of fair employment to people living in impoverished communities, who become transformational agents of global forest restoration.*

Departments
- ⏱ Eden Development Dashboard
- ⏱ Eden Finance Dashboard
- ⏱ Eden Int'l Ops Dashboard
- ⏱ Eden Marketing Dashboard

IMPACT

LAG: Total Trees Planted

Actual Goal

LAG: Total Impact
250,000
Hectares Protected & Planted

LEAD: # Planting Partners
Actual	1
Goal	5

LEAD: Project Inventory (2021)
65
Pipeline of Sites

32
Sites Currently Available

2,000,000
Pipeline of Hectares Available

500,000
Hectares Currently Available

LEAD: Avg Trees Planted/Employee
2021
4,200

LAG: % Female Employees
2021 YTD — 52% / 66%

Actual Goal

LEAD: Total Field Employees

Total Goal

ORGANIZATIONAL

LEAD: Fundraising Activity - Current Month

Actual Goal

LAG: % New Sites M&E Compliant

Actual Goal

LAG: YTD Progress to Revenue Goal

% to Goal % Year Complete

LEAD: Project Leaders in Training
Actual	100
Goal	110

Under Development
- Discounted Total $ from "Ecosystem" funding partners in pipeline
- Value of projects ready to fund

FINANCE

LAG: Annual Budget Growth

Actual Goal

LAG: Months of Cash Reserve

Actual Goal

LEAD: Average Cost per Tree Produced

Actual Goal

LEAD: Cost per Dollar Raised

Actual Goal