

AI4Life Business Framework

Elevate global AI literacy and spur project incubation via cross-domain collaboration



Mission

Provide connections, collaboration and project development for global innovators from every field who wish to learn about and leverage the power of AI.



Vision

Advance human potential through AI and interdisciplinary collaboration



Values

We are curious lifelong learners who seek productive relationships and deep collaboration with leaders and innovators from every field



Value Prop & Proof Points

- Founded by top AI experts
- Leverage the depth and reach of the Microsoft ecosystem
- Deep resources and global relationships



Impact & Growth Strategy

Strategy 1 create early win with pilot projects to demonstrate value
Strategy 2 establish chapter model and clear frameworks for education and collaboration
Strategy 3 create AI literacy standard and propagate via educational partners



Year 1 Imperatives

1. **Stand up org**
 - governance & policy infrastructure, tax exempt status
2. **Launch first 2-3 chapters**
 - iterate to product/market fit
3. **Define pathway to scale**
 - next geographies, project targets

Initial set of Key Performance Indicators)

Financial	Stakeholder	Organizational	Impact
<ul style="list-style-type: none">• Months of cash on hand• Recurring revenue• Budget v. actual	<ul style="list-style-type: none">• Volunteer time/engagement• Active users• Member growth• Retention & Satisfaction• Partnership Value & Leverage• Chapter growth	<ul style="list-style-type: none">• Staffing growth• Turnover & morale• Governance engagement	<ul style="list-style-type: none">• Member AI literacy• Project impact